

APRIL NEWSLETTER

Temple

SOME SAY the first hundred years are the hardest. We'll settle for the first few weeks (of broadcasting) being the hardest. But now that that period of programming and re-programming, assigning and reassigning, that period of one announcer when there should be two and two announcers when we only need one is over we can all settle back and catch up on the History and English and German homework that is piling up all over the place.

IN OUR last opus we mentioned a few of the program ideas we hoped to use this semester. The following are a few of the ideas which turned into much-welcomed realities. 1. "History is my Beat" Remember "CBS is There" which was later called "You are There"? This is the same type of show except the event in History is written up by a newspaper man not broadcast by a bunch of newsmen who can ad-lib well from a printed page (as was the CBS show).

2. "Nothing like a dame" a "Leave it to the Girls" type of Show" (Nuff said). 3. "Vignette" A fifteen minute adaptation of a short story which is read by only one person. This is not a true drama show but a narration.

EVERYBODY'S BEAMING because we finally got some new equipment worth talking about. First, our coverage has been increased by the addition of a new transmitter in Curtis Hall one of the Girls Dorms. This addition made us eligible for an editorial in the campus paper "Temple News" which was an admission that we were finally fit competition in the giving-the-students-campus-information business. Our other piece of new equipment is a beautiful new TAPE RECORDER (the transmitter should have been in caps too....). It's a Magnicord and a very well-put-together piece of machinery.

SWARTHMORE's WSRN sends along this valuable information...The U.N. puts out some interesting and informative ETs which can help keep the campus abreast of UN happenings. There are 2 shows available. ~~There~~ They are (in order of availability) "THE U.N. STORY" weekly 15 minutes. Current Series "Citizens of the

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IN OUR last opus we mentioned a few of the program ideas we hoped to use this semester. The following are a few of the ideas which turned into much-welcomed realities. 1. "History is my Best" Remember "CBS is There" which was later called "You are There"? This is the same type of show except the event in history is written up by a newspaper man not broadcast by a bunch of newsmen who can do it well from a printed page (as was the CBS show).

2. "Nothing like a dame" a "leave it to the girls" type of show" (Nell said). 3. "Whisper" A fifteen minute adaptation of a short story which is read by only one person. This is not a true drama show but a narration.

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SMARTPHONE'S WEIR sends along this valuable information...The U.N. cuts out some interesting and informative which can help keep the campus abreast of happenings. There are 3 shows available. These they are (in order of availability) "THE U.N. STORY" weekly 15 minutes. Current Series "Citizenship of the

World" featuring stories about Bunche, Nehru, etc. Others have info on UNESCO, WHO, Security Council, etc. The second show is "THE U.N. TODAY" a daily 15 minute ET on the work in the UN in the previous Twentyfour Hours.

SPEAKING OF transcriptions, the IBS Region Three Round Robin is coming along fairly well. We can always use more discs from you... The more discs, the better the Round Robin. There is a slight slow down on the Round Robin at present because the reviewing board is listening to all discs as they come in.

THAT WINDS up the notes for now except for one very very very important note:-
REMEMBER THIS DATE: APRIL 14 L(%L (That means 1951) THAT'S THE DATE OF THE SPRING
I B S REGIONAL MEETING.....DON'T FORGET THE DATE...

Good Broadcasting,

Charlie Shaffran
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